

REDC



Simon Community - Hidden Homeless Poll

August 2022

JOB REF: 596622



Research Approach

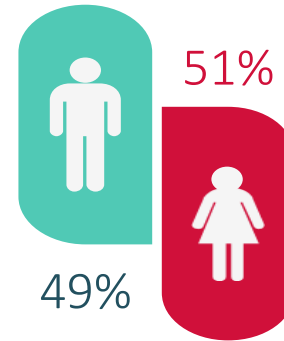


- / Research was conducted using RED C's online omnibus, the RED Line.
- / Through an online panel of **over 40,000 members**, RED Line allows us to reach a representative sample of the adult population 18+ across Ireland in a cost effective and timely manner.
- / **Quota controls** are used to ensure a nationally representative sample of ROI adults aged 18+, with **interlocking quotas** to provide extra confidence in sample profile
- / Data was weighted across gender, age, region and social class so as to ensure a nationally representative sample based on latest **CSO projections**.
- / **1,015 respondents** took part in this survey during **22nd – 27th July 2022**.

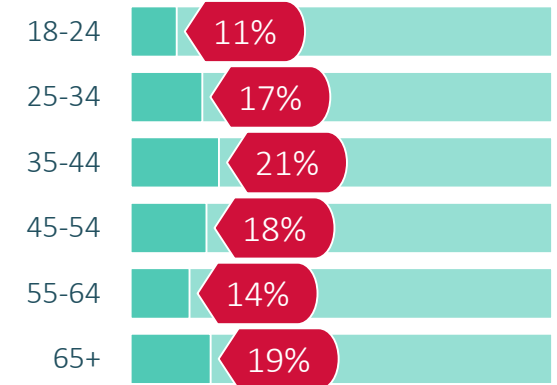


Weighted to be representative of all adults aged 18+ using the latest CSO census data on the following demographics.

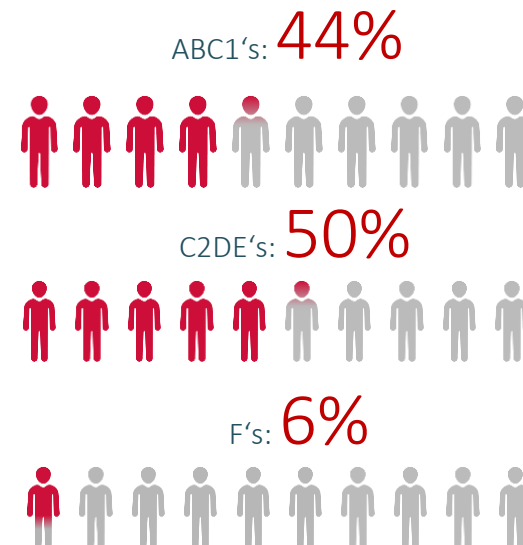
Gender



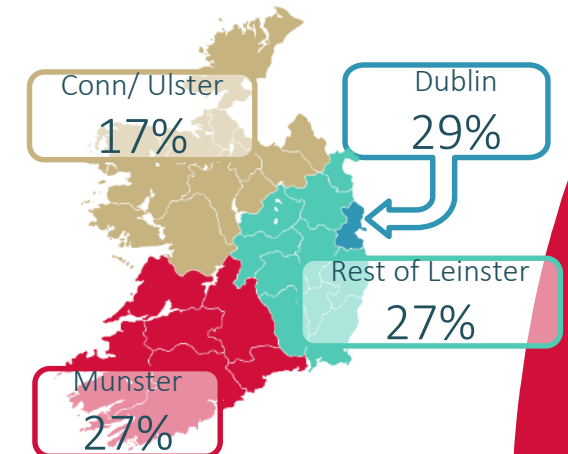
Age



Social Class



Region



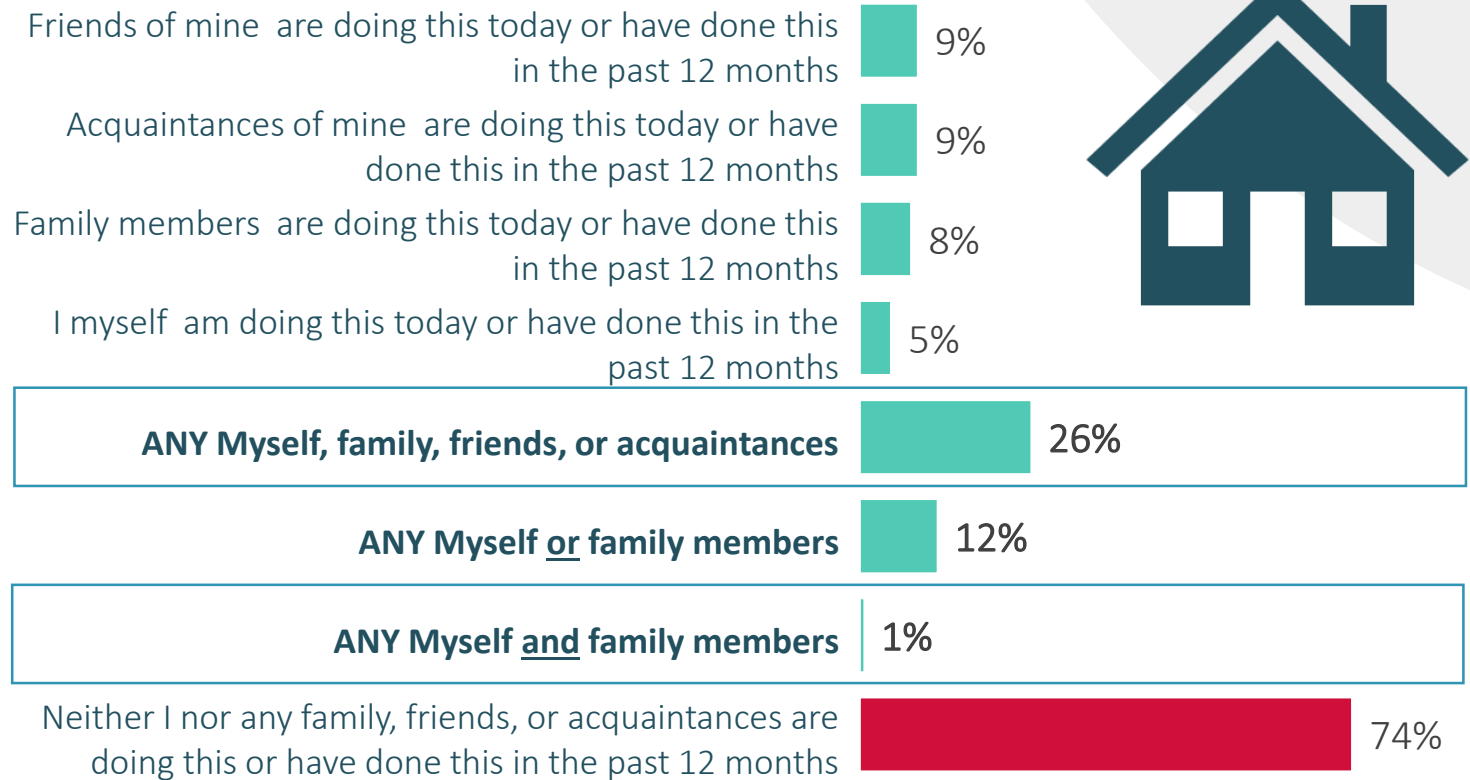


Hidden homelessness is touching the lives of notable proportion of the Irish population, with 1 in 4 reporting either themselves, family, friends, or acquaintances affected by this



Over 1 in 4 report personally experiencing or knowing someone experiencing hidden homelessness, while 1 in 100 report both themselves and their family personally experiencing this

Know of someone staying temporarily w/ another household because they don't have regular address of own



Q.1 - Do you know a person or family staying temporarily with another household because they do not have a regular address of their own where they have a tenancy?

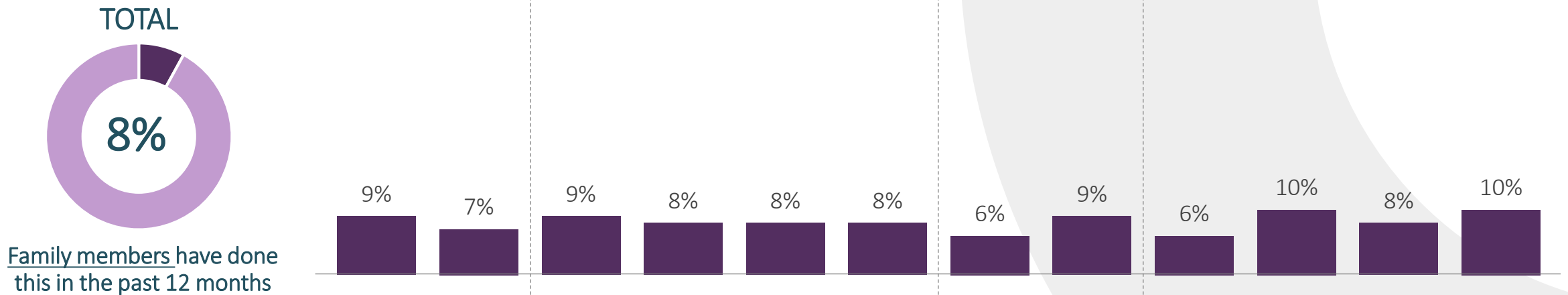
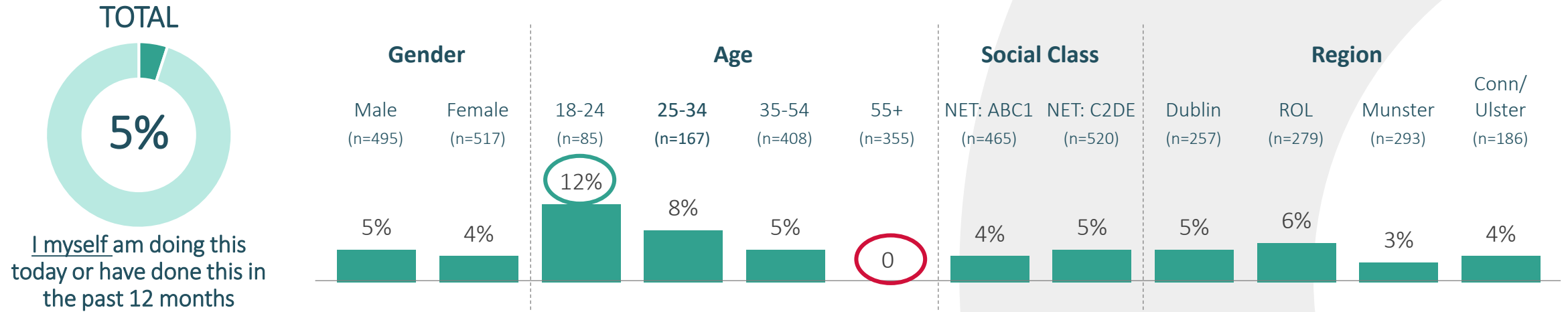
(Base: All adults aged 18+; n=1,015)

We see evidence of disproportionate toll taken on younger ages



18-34-year-olds are significantly more likely to reporting experiencing hidden homelessness themselves, which contrasts with 55+ year-olds who are not experiencing this.

Know of someone staying temporarily w/ another household because they don't have regular address of own



Q.1 - Do you know a person or family staying temporarily with another household because they do not have a regular address of their own where they have a tenancy?

(Base: All adults aged 18+; n=1,015)

Significantly higher/lower vs Total population

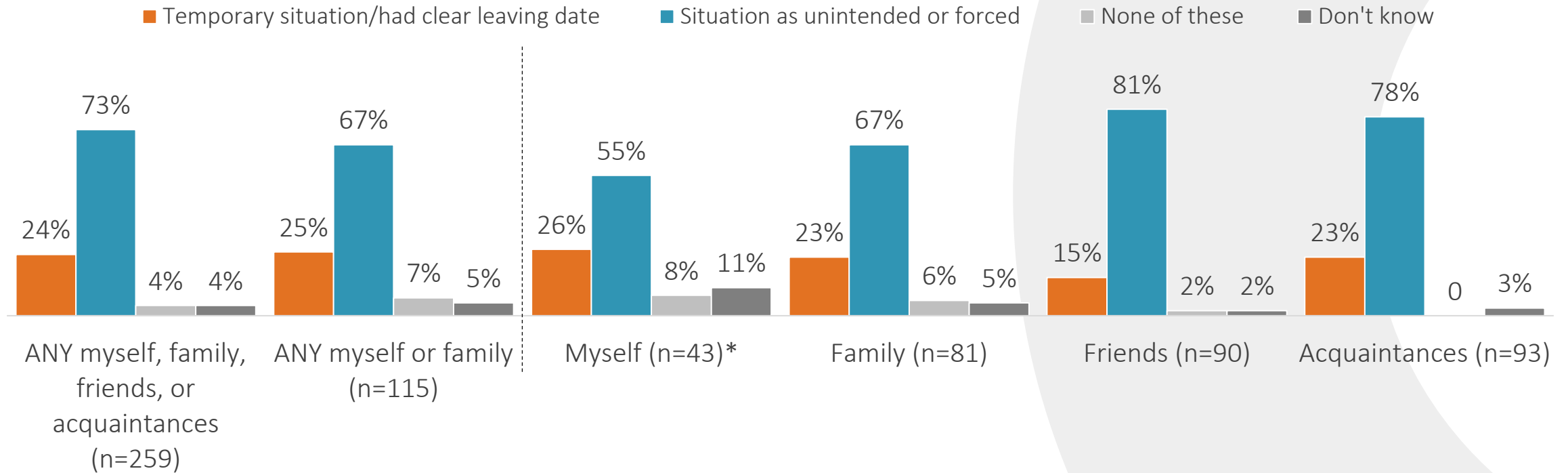
Of those knowing of someone experiencing hidden homelessness, they mostly tend to describe the situation as being unintended and without a clear leaving date

Majority report unintended situations with no leaving date



However, there is some evidence that those who themselves are in 'hidden homeless' situation feel more in control of the situation despite lack of having a clear leaving date.

Nature of situation with 'not having a regular address'



* Low base size

Q2. Again thinking of those you say stayed at any point in the past 12 months with another household while not having a regular address of their own, which of the following do you think apply?

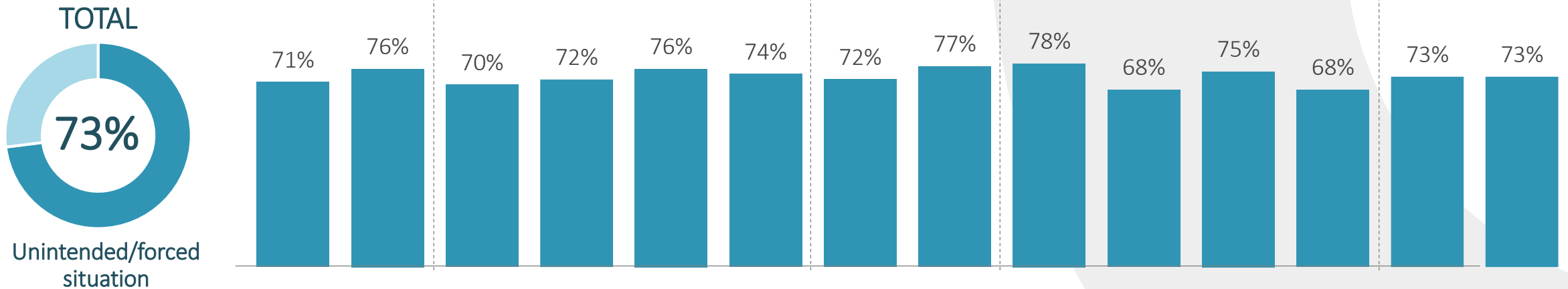
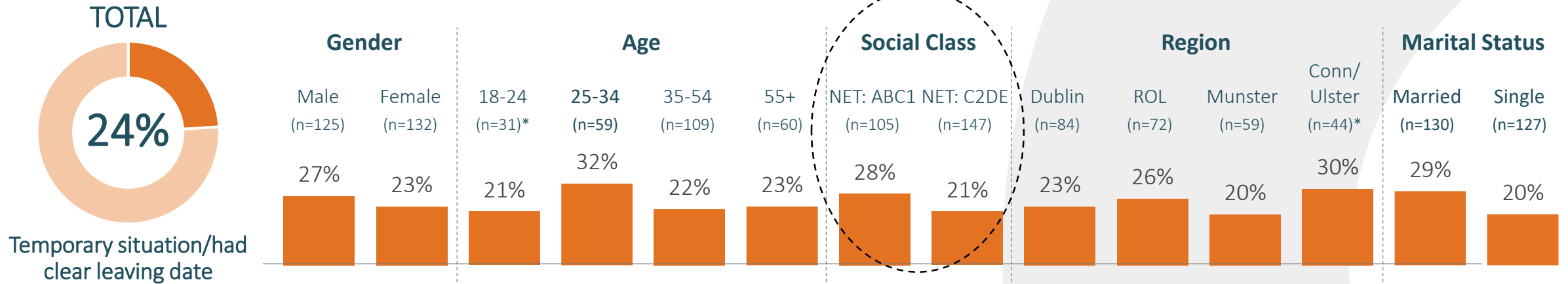
(Base: Those who either themselves or know someone else ie family/friends/acquaintance not having a regular address)

Some evidence that situation is more long term for lower SG's



Lower social grades are less likely to describe their own or someone else's situation as temporary, which paints a picture of great uncertainty for this group and a lack of a clear leaving date from these locations.

Nature of situation with 'not having a regular address' x demographics



* Low base size

Q2. Again thinking of those you say stayed at any point in the past 12 months with another household while not having a regular address of their own, which of the following do you think apply?

(Base: Those who either themselves or know someone else ie family/friends/acquaintance not having a regular address; n=259)

Significantly higher/lower vs Total population

Hidden homelessness is a significant problem in Ireland today



Summary – Simon Community ‘Hidden Homelessness’

1

Poll results provide evidence of the hidden homelessness problem in Ireland, with 1 in 4 either experiencing this themselves or knowing someone who is currently or has in the past 12 months. These results are perhaps even more poignant given the lack of available housing, rising energy costs, and economic forecasts for continuing rise in inflation through 2023.

2

When we look at society as a whole, we see that the hidden homelessness situation is disproportionately affecting younger people, but perhaps more worrying is the high level of uncertainty amongst lower social grades as to when the situation will end for those affected. This highlights the precarious nature of the situation should economic conditions worsen, which at present it seems likely.



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